

MANIFESTO OF DABUO JACOB NGMENLANAA, AN ASPIRANT FOR THE OFFICE OF THE MEDICAL STUDENTS ASSOCIATION'S PUBLIC RELATIONS OFFICER, UNIVERSITY FOR DEVELOPMENT STUDIES.

Mr. Chairman, Dean of School of Medicine, Faculty staffs present, all protocols observed, ladies and gentlemen, I greet you all.

I am grateful for this honor granted to aspire for the office of the Medical Students Association's Public Relations Officer and will to use this opportunity to honor applaud our Public Relations Officer for a good work done.

I am Dabuo Jacob Ngmenlanaa a colleague in PBL 2B with vision to communicate all necessary information to you and gather same to the executives to continue to build and maintain the reputation of this noble association.

Aside my constitutional duties, with my will to serve which tops my agenda, I have come up with a three point agenda as below:

1. Activation
2. Collaboration
3. Innovation

1) Activation

Activation of the board of Public Relations Officers, which shall include a member from each class of the year groups to ensure that at least crucial information that are disseminated on the various on the portals are also done in-person in all classes. This is a tool to help bridge the gap between the executives and members, and promote the upstream and downstream fashion of communication.

Activation of all social media platforms to ensure active dissemination of information and make sure that the association is on the recent interactive social media platforms that we are not currently subscribed to. This will help keep members of the association together and retain the memories of the association activities through these platforms for future references.

2) Collaboration

I will work to maintain and improve the working relationship with the executive board, the general members and all stakeholders both internal and external. This is to ensure adequate information is communicated quickly about activities.

I will make the office serve as the link that brings cohesion and enthusiasm by creating an avenue for members to be heard through forums and suggestions collection. This will make members feel involved in the daily running of the association and therefore be interested in the activities of the association.

3) Innovations

The press as it is known is the fourth estate of the realm and would liaise with public relation office of the university to learn the tenets of the public relations to be equipped for better information dissemination to students through the school's database.

My office will organized open forums and collaborate with the executive board members and standing committee chairpersons to organize press release on the state of the association with respect to their offices and committees.

We will explore other social media handles that members uses and utilize them with the help of all members to improve our online presence, increase our online visibility and deepen the student-association bond.

Again, we will organize intermittent orientation for all members on the association and its history, collaborating with colleagues in the senior years and alumni, which in turn can bridge the gap between the student body and the alumni.

We will organize sessions tailored at orienting the student body on the available organizations for the medical students and the importance of these organizations to them.

In addition, my office will collaborate with the editorial board to organize debate and essay writing competitions, public speaking and poetry avenues, and digital skills workshop. This will commend abilities of members and improve skills.

Finally, innovations do not end at the bottom list; UDSMSA can be assured of a better application of creativity, innovations and ingenuity where appropriate and needed.

I am Dabuo Jacob Ngmenlanaa, I have chosen to serve the union through the support of all the members of the UDSMSA and so will I, if given the mandate.

Thank you